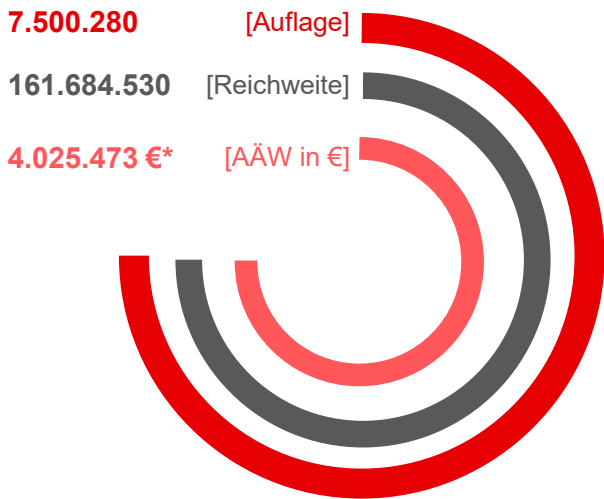


# JAHRESANALYSE 2020

## Kühlungsborn Tourismus



# KENNZAHLEN

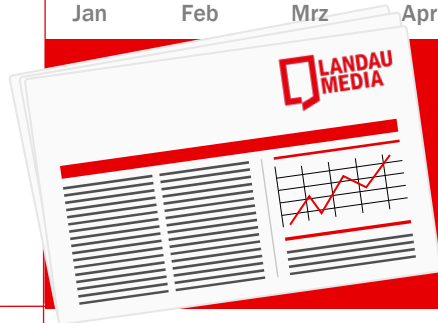
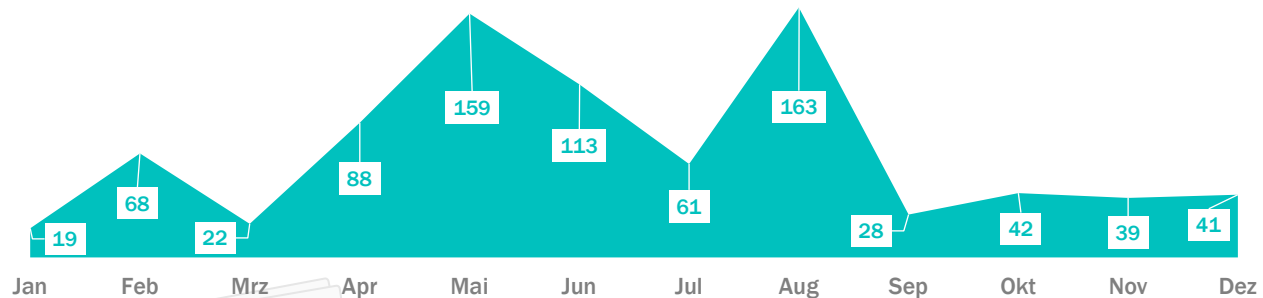


# 843

Beiträge

# ENTWICKLUNG

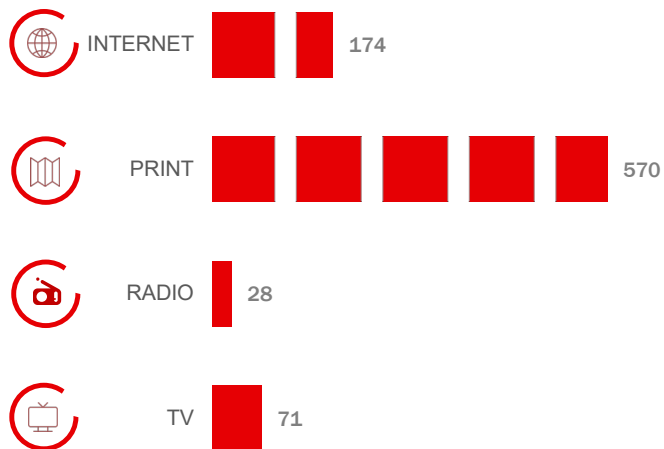
Beiträge



# MEDIENRESONANZ 2020

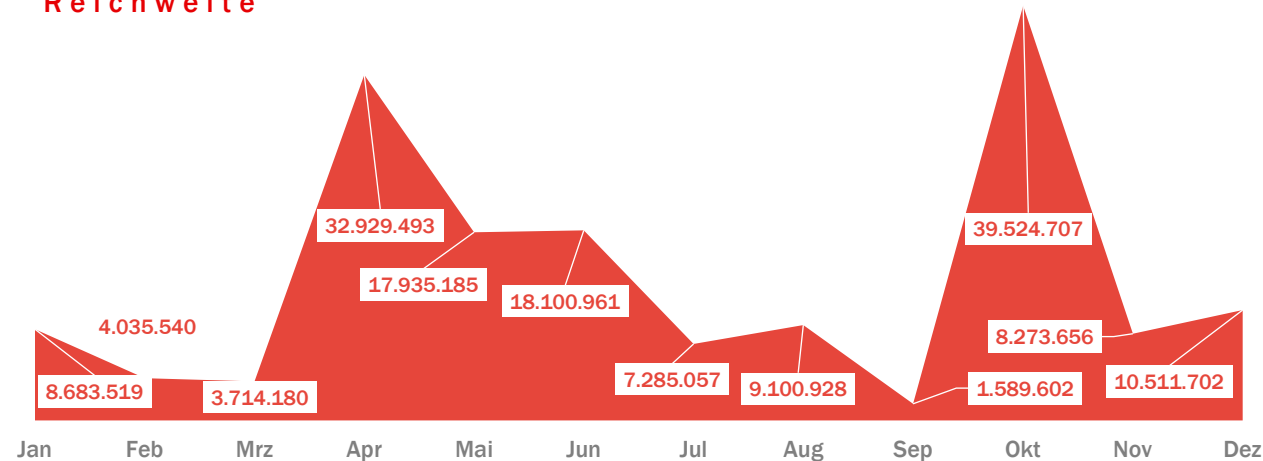
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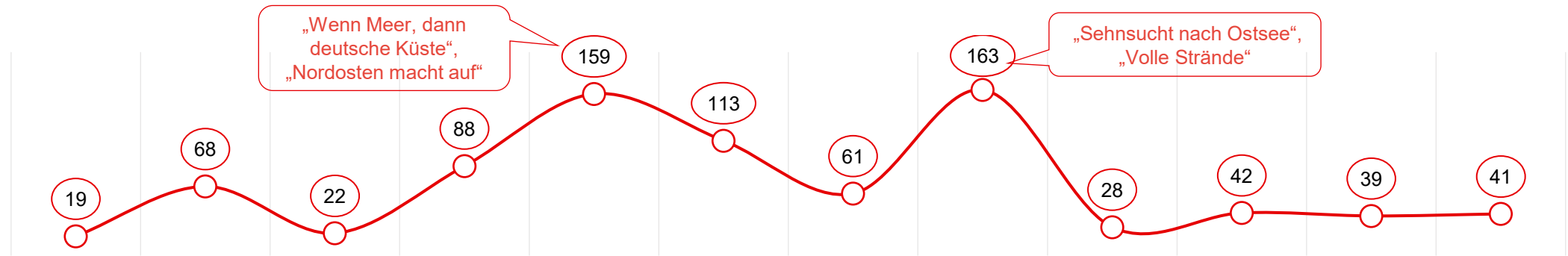
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- 1 Radio Paradiso 98.2 18
- 2 NDR MV Nordmagazin 8
- 3 NDR Nordmagazin 09:00 Uhr 8
- 4 RadioBremen TV Nordmagazin 9.00 Uhr 8
- 5 RadioBremen TV Nordmagazin 03:15 Uhr 6

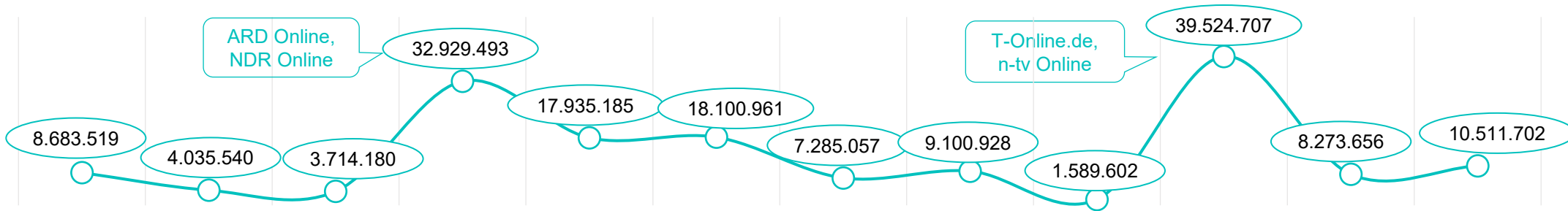
\*Erfassung für Print und Online

# ZEITVERLAUF | BEITRÄGE & REICHWEITE & AÄW

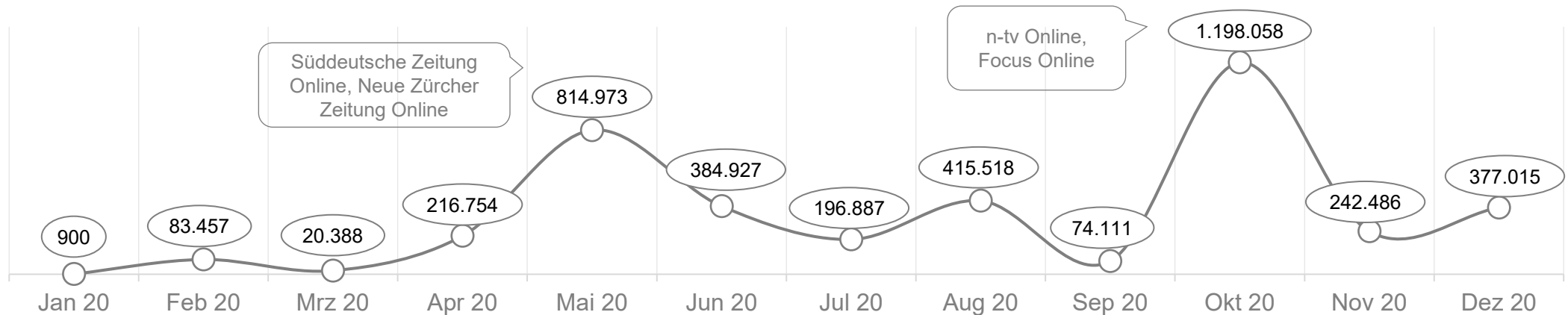
## BEITRÄGE insgesamt

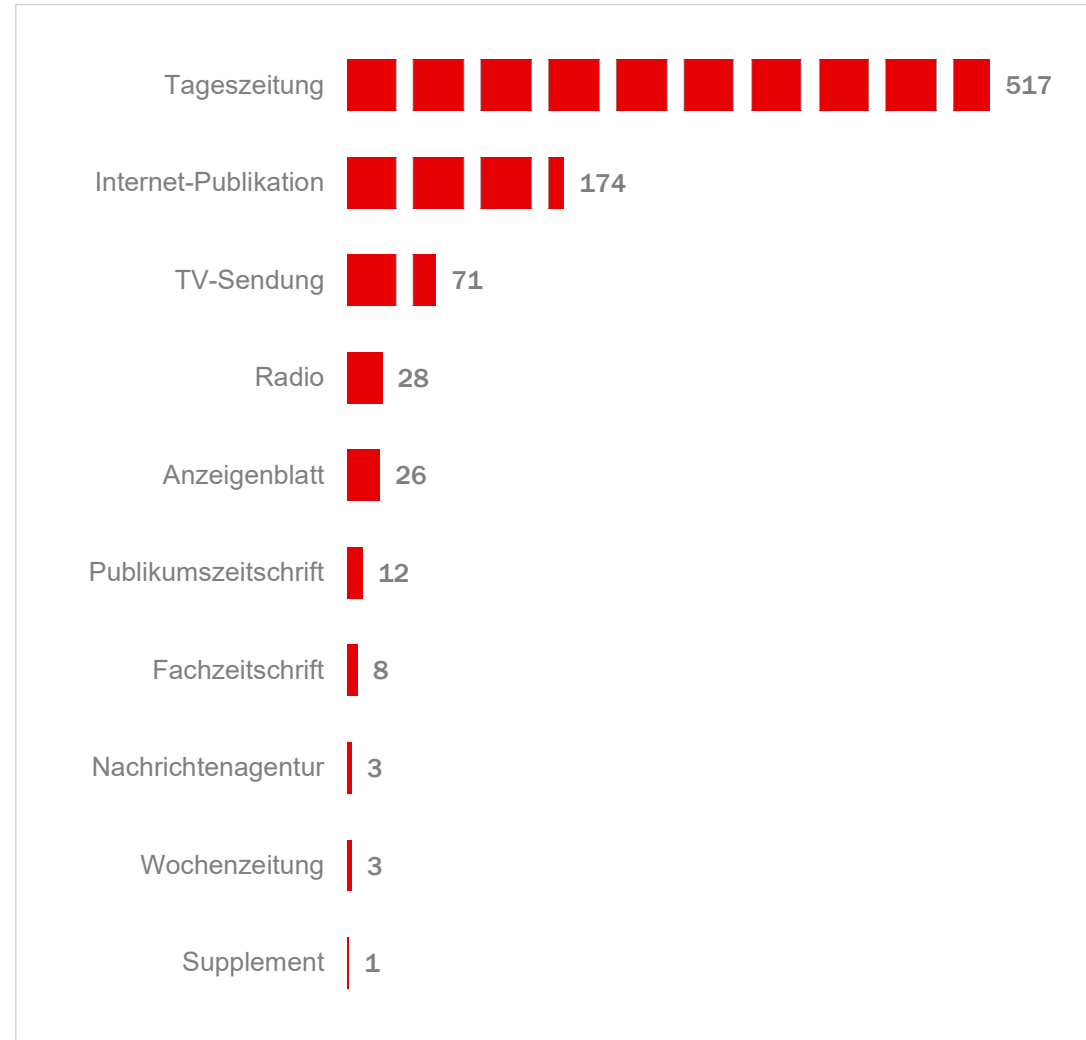
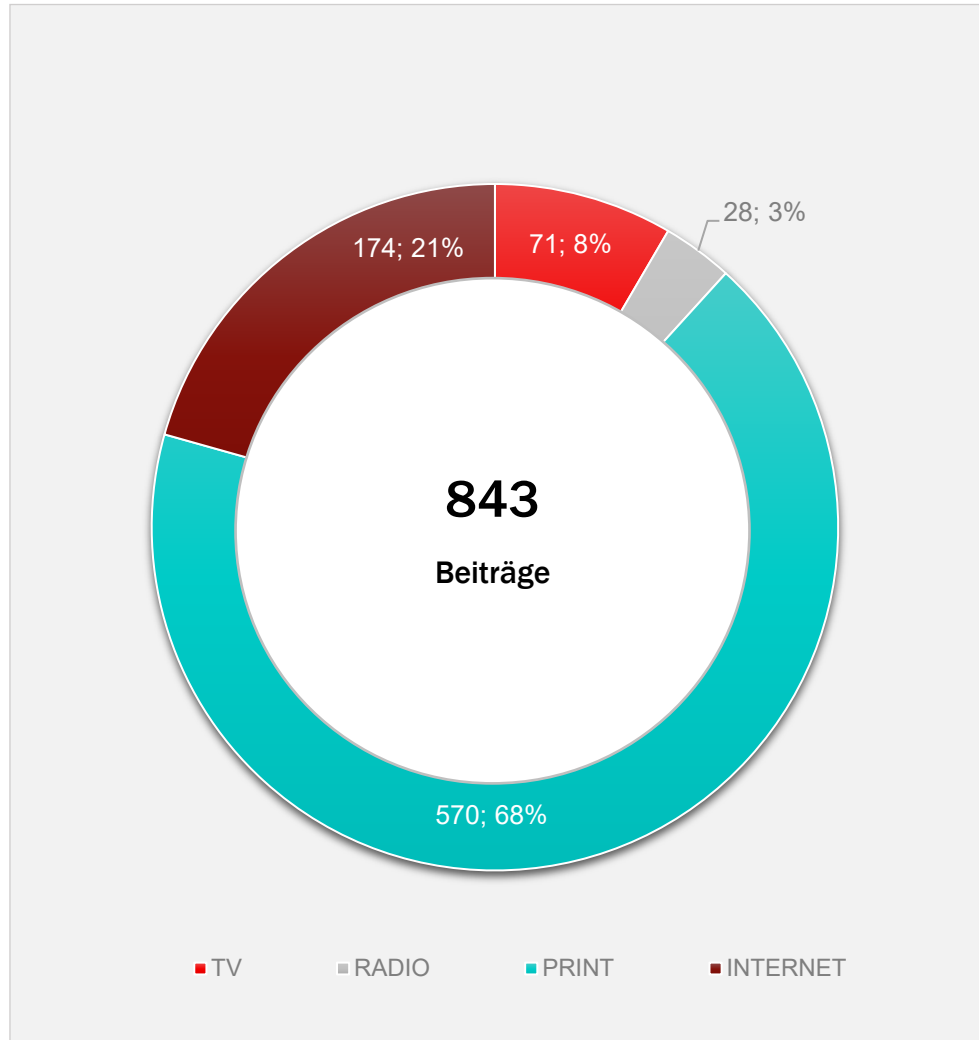


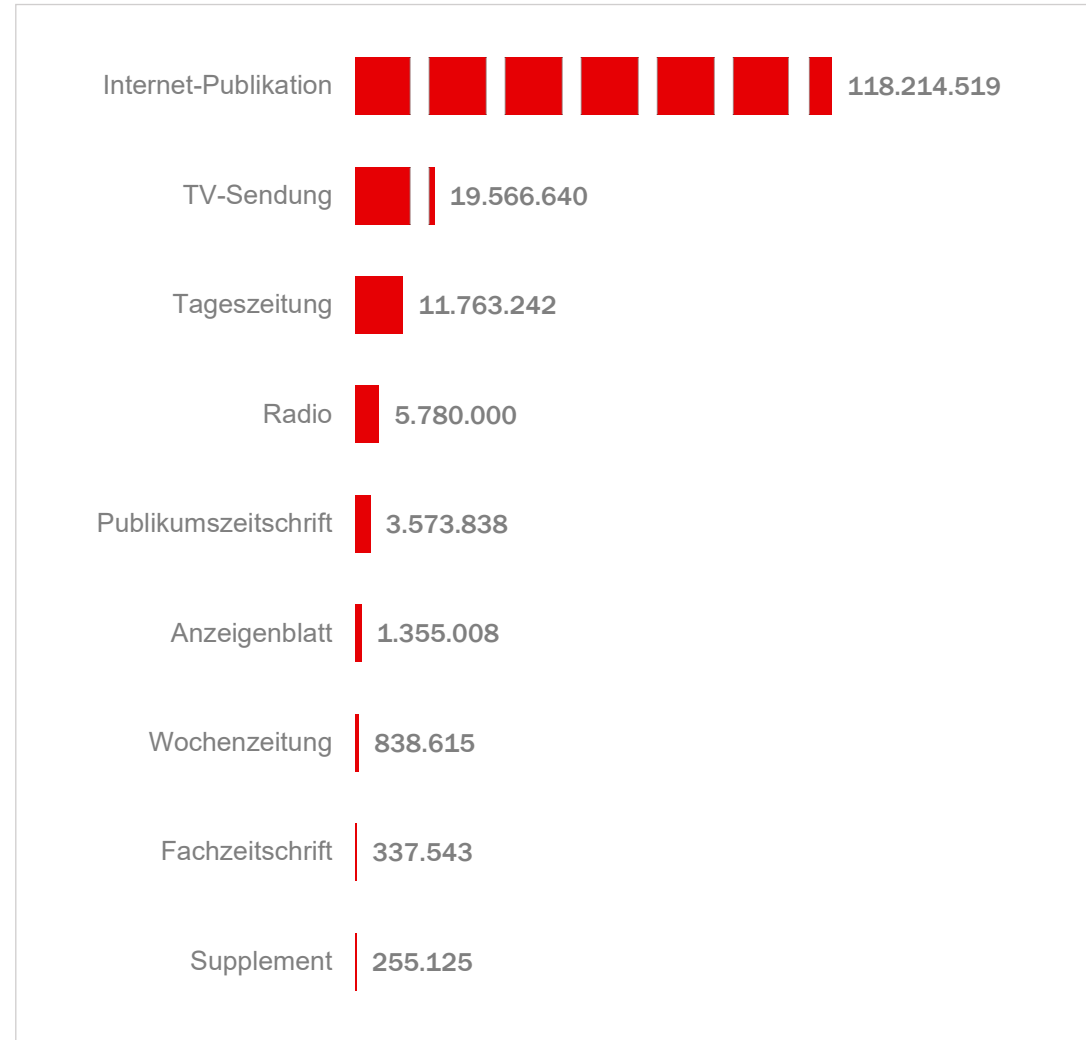
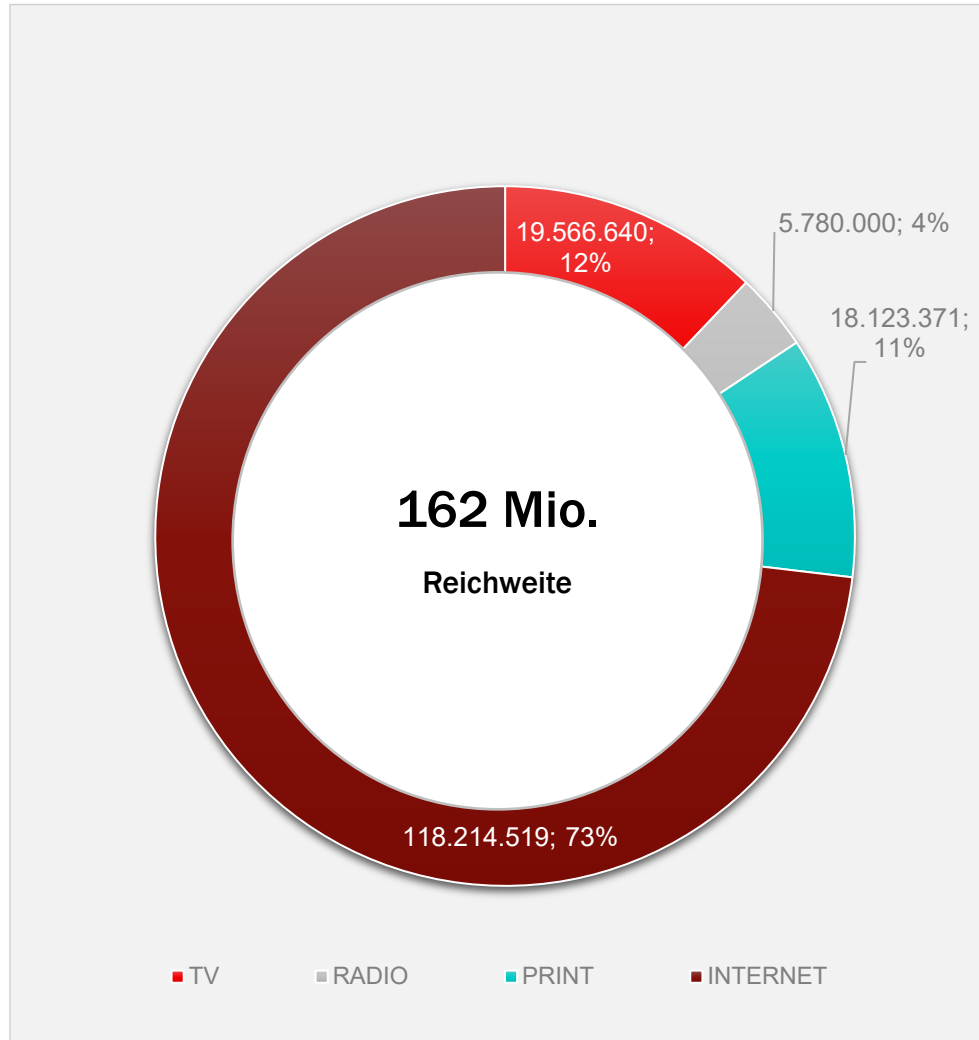
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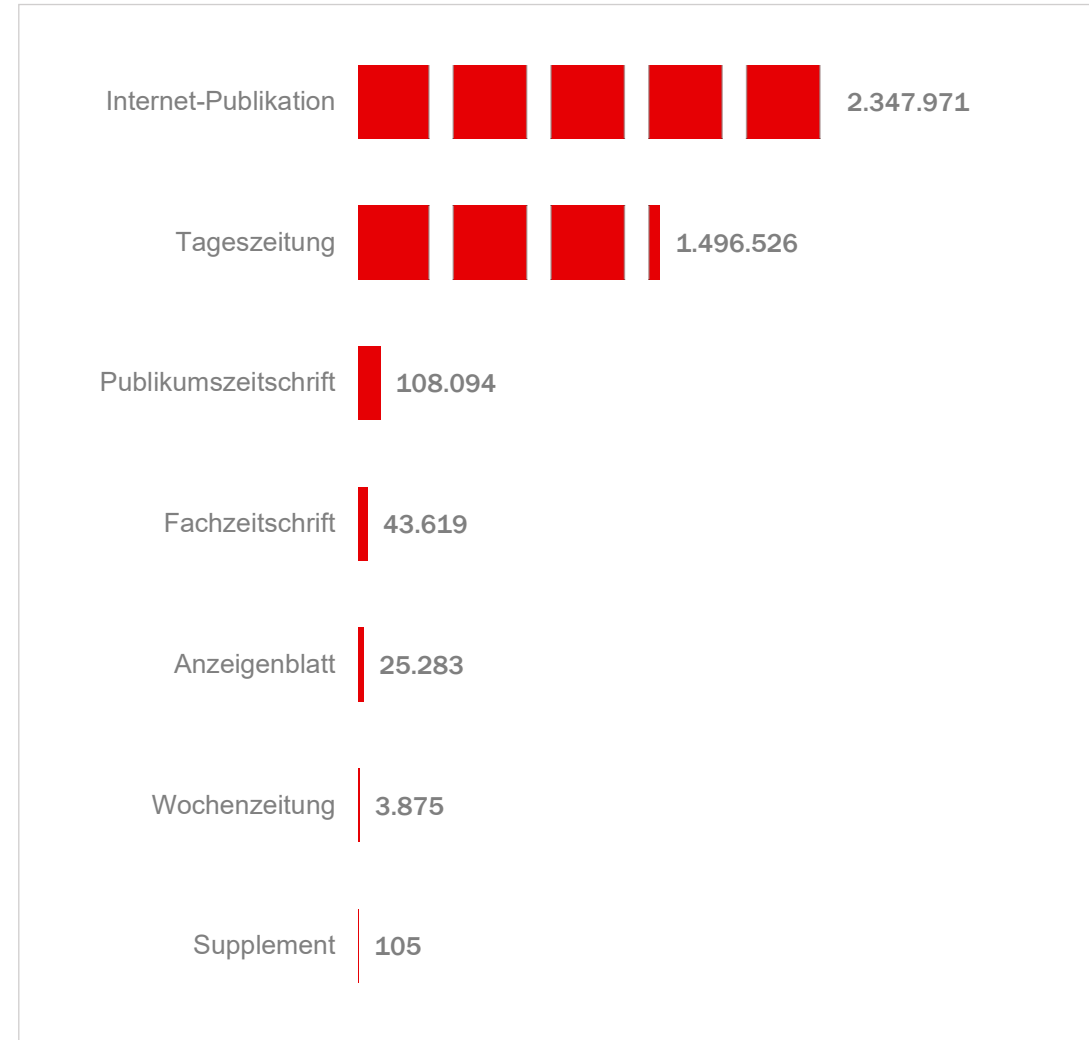
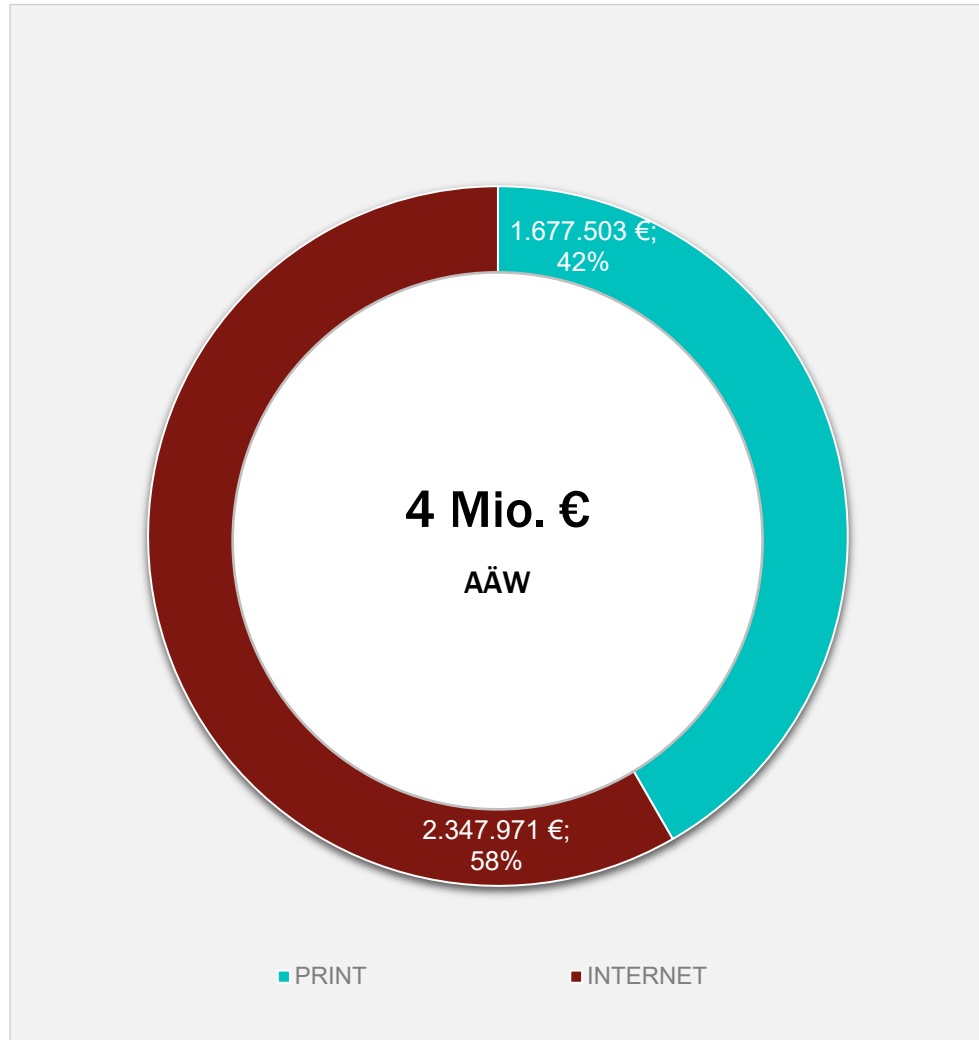


## AÄW insgesamt

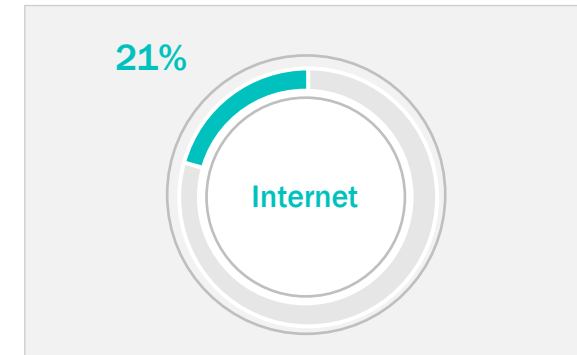
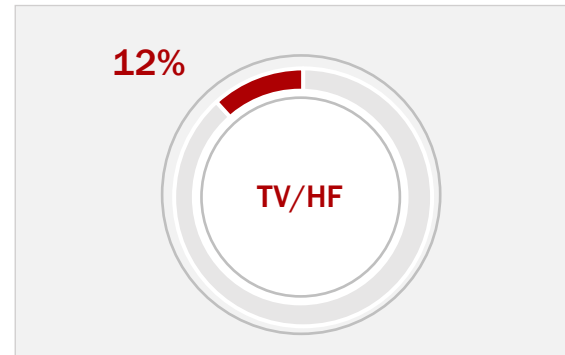
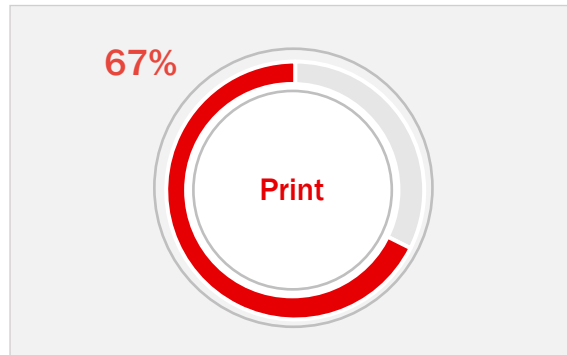




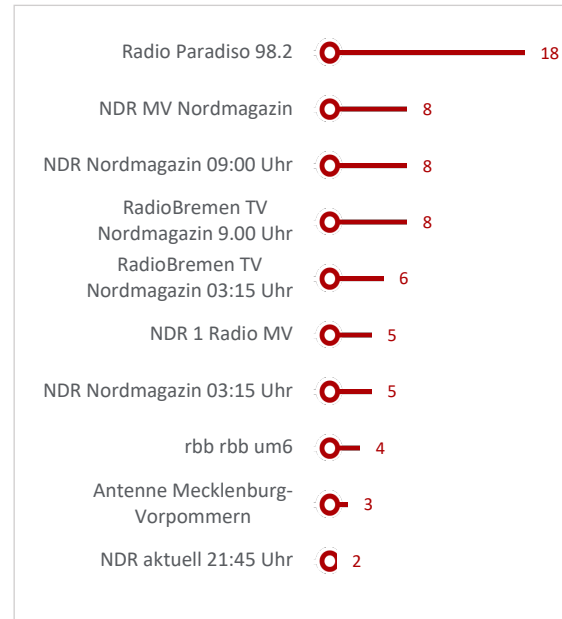




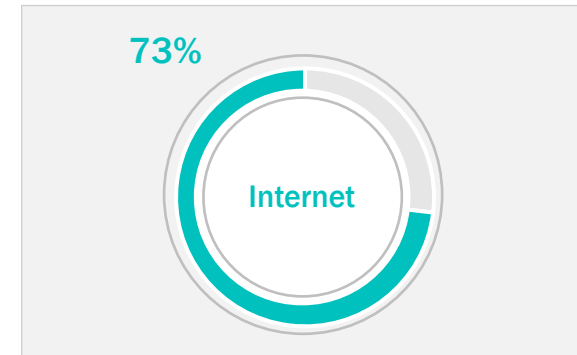
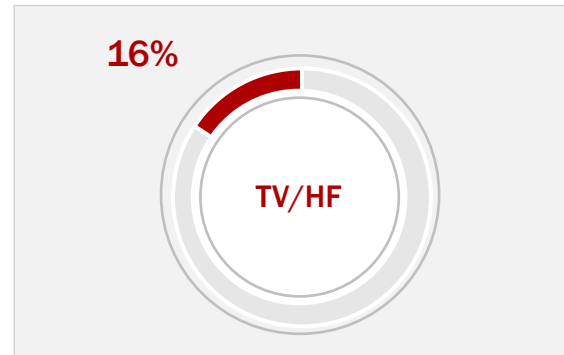
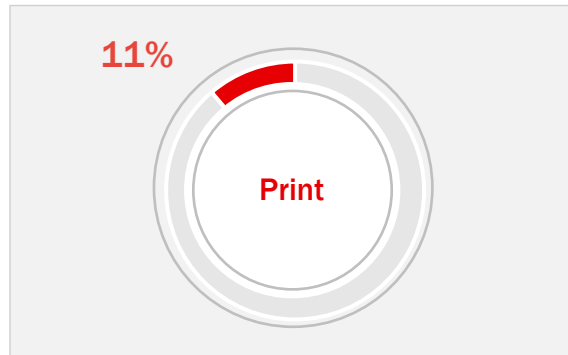
## Share of Media in Prozent



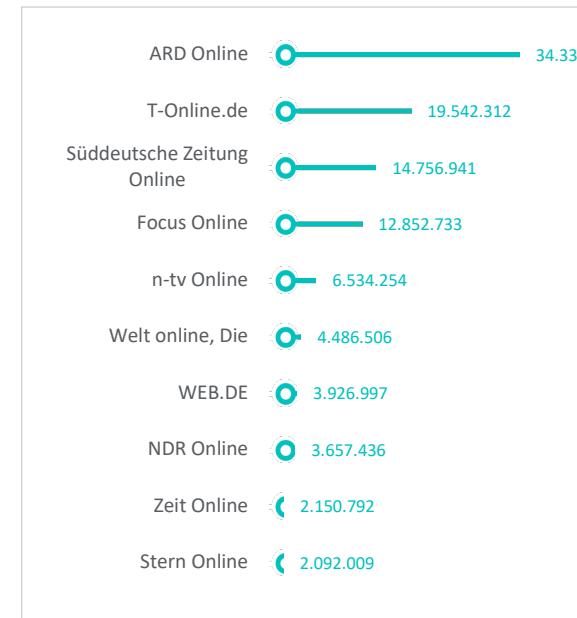
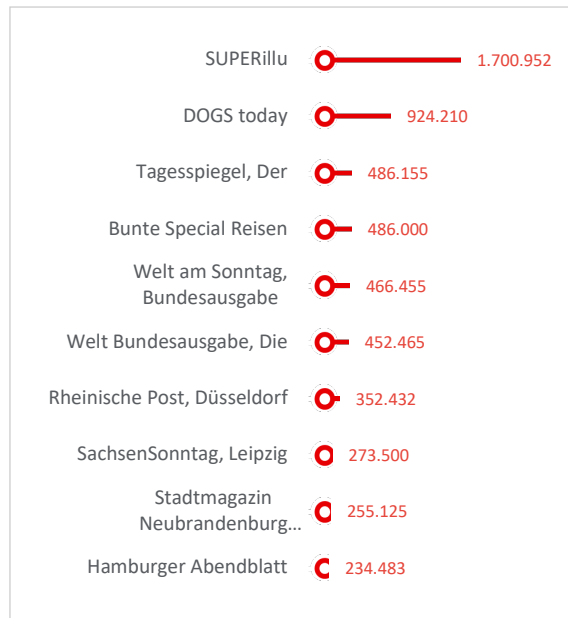
## Top 10 nach Beitragsanzahl



## Share of Media in Prozent

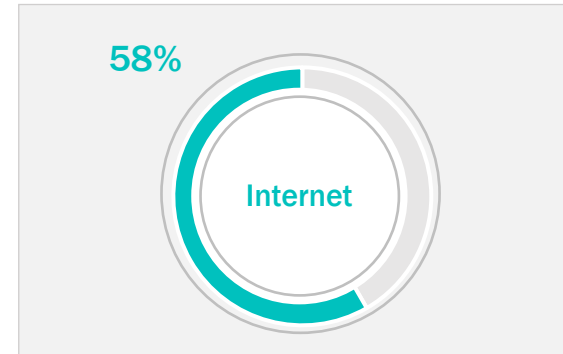
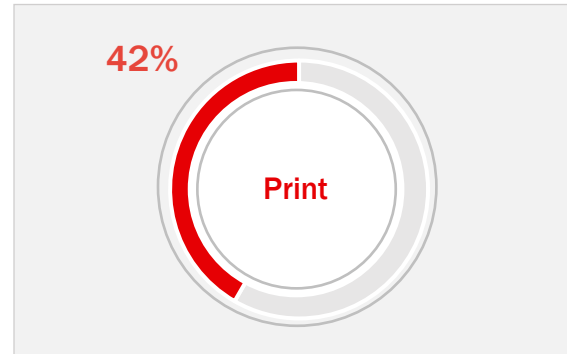


## Top 10 nach Reichweite



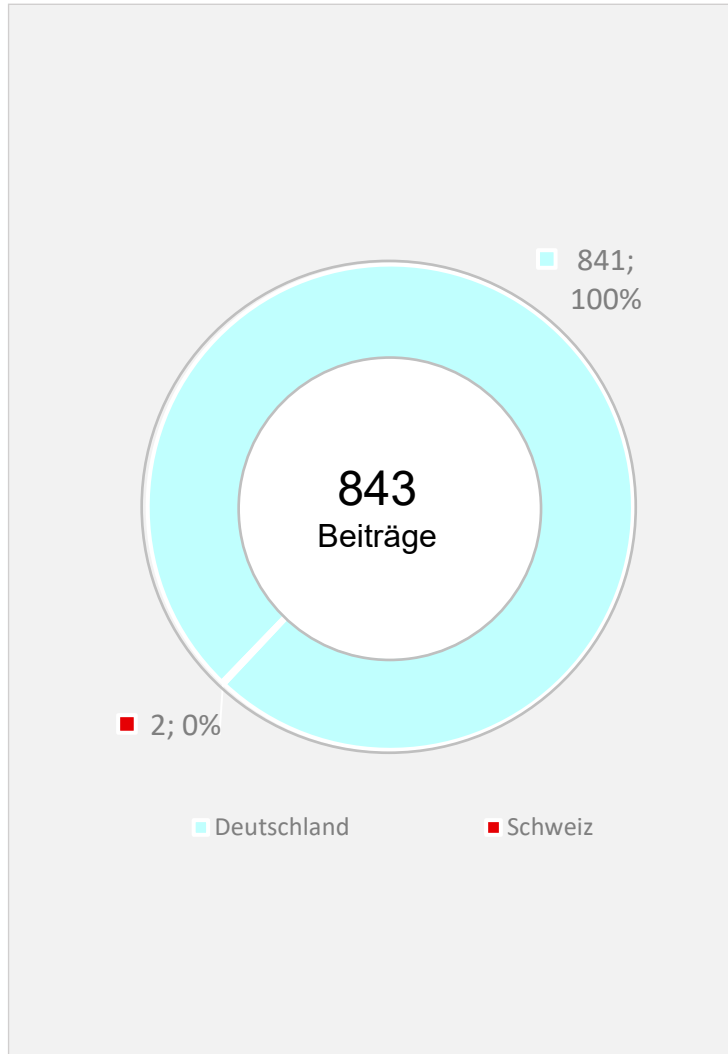


## Share of Media in Prozent

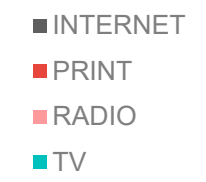
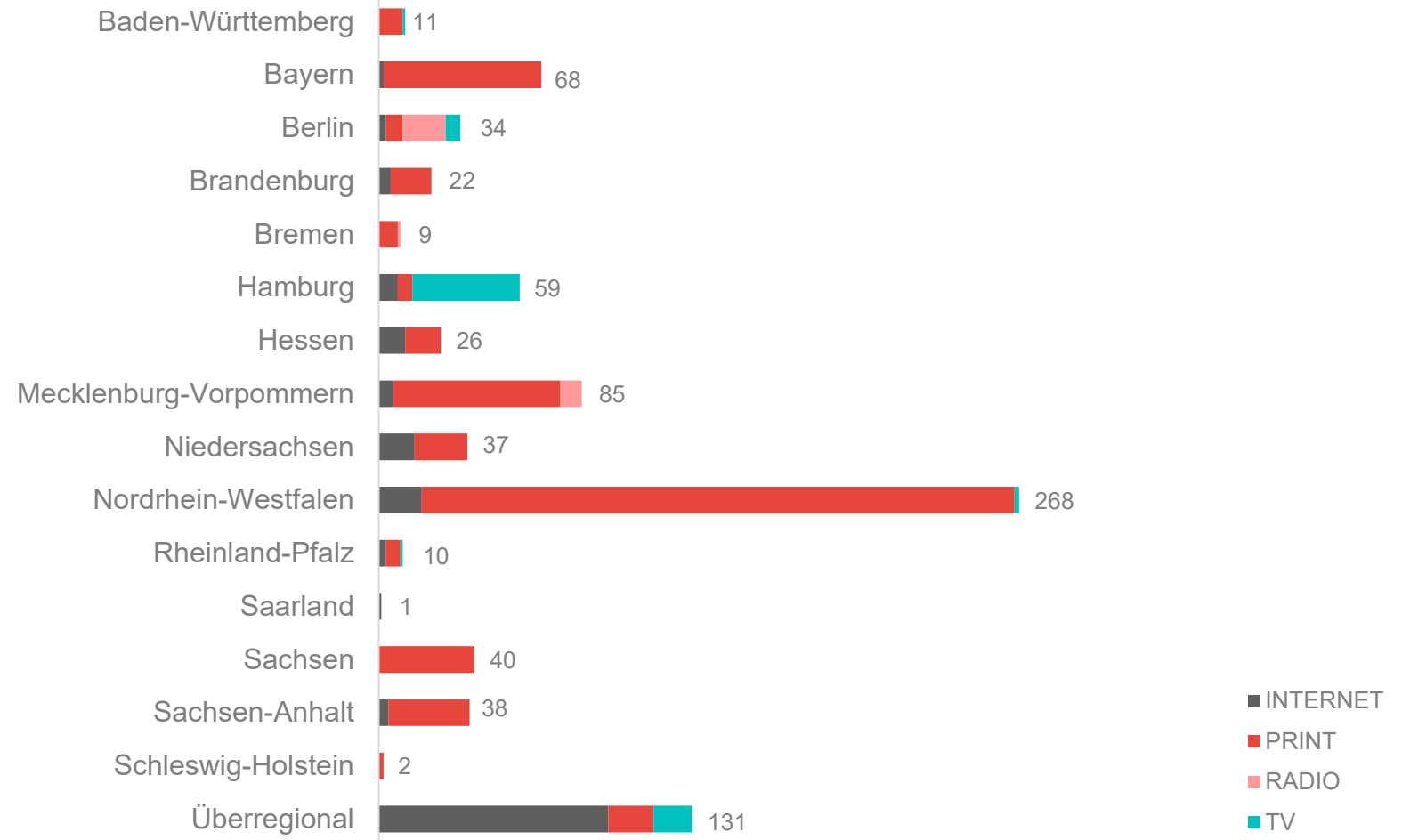


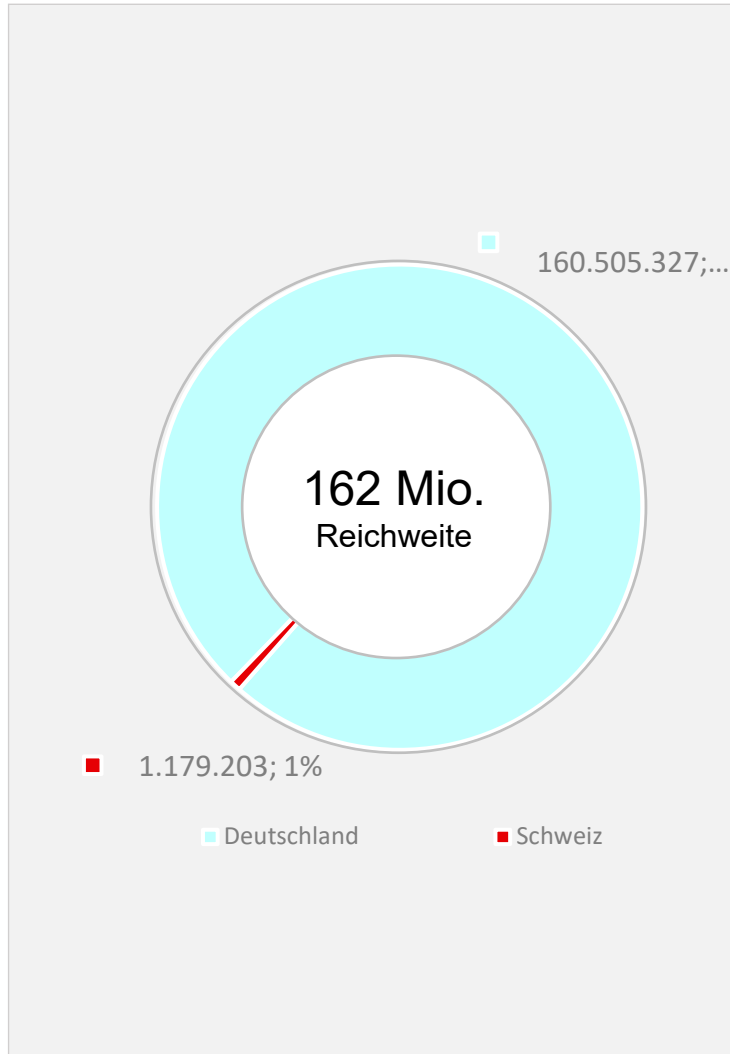
## Top 10 nach AÄW



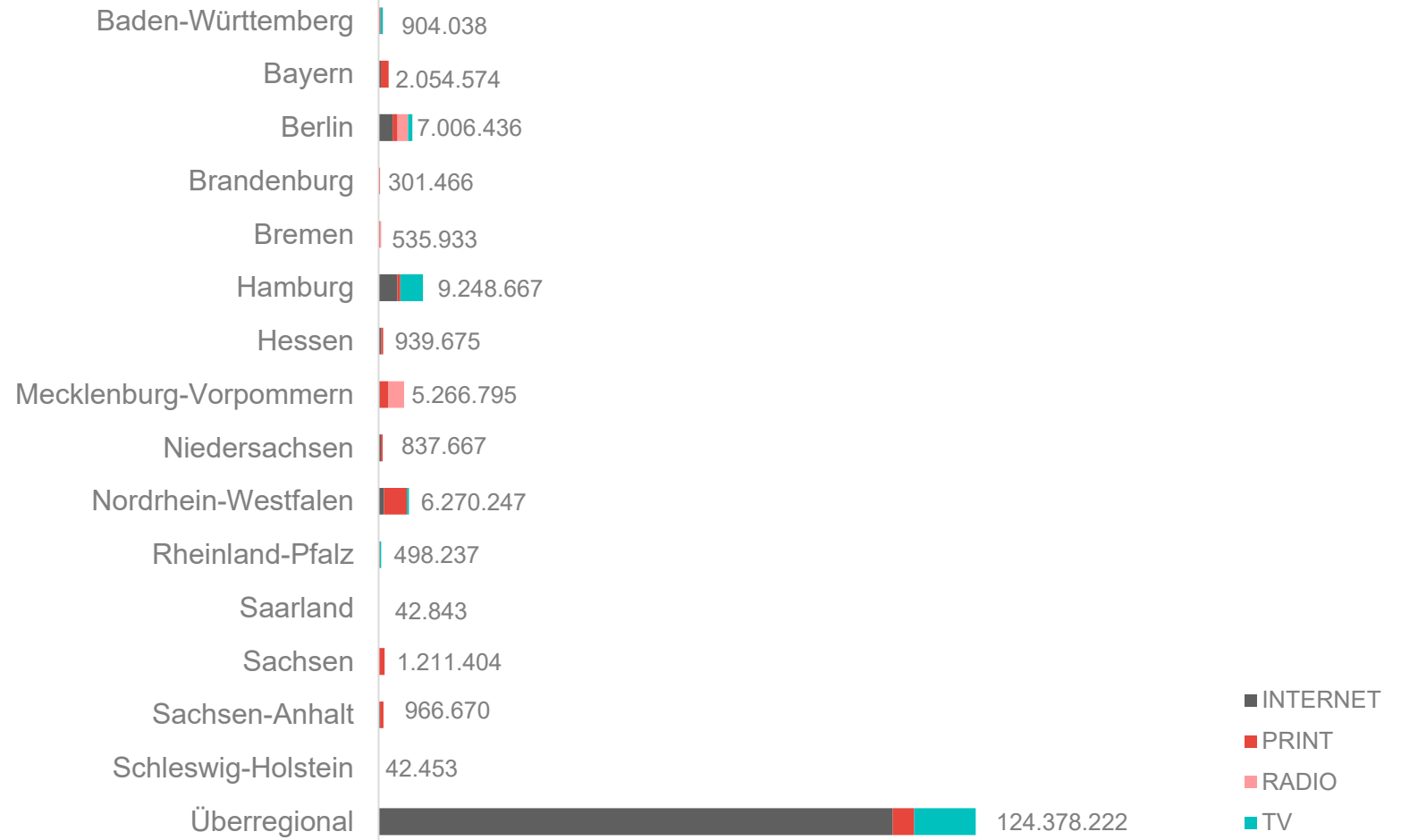


## Deutschland

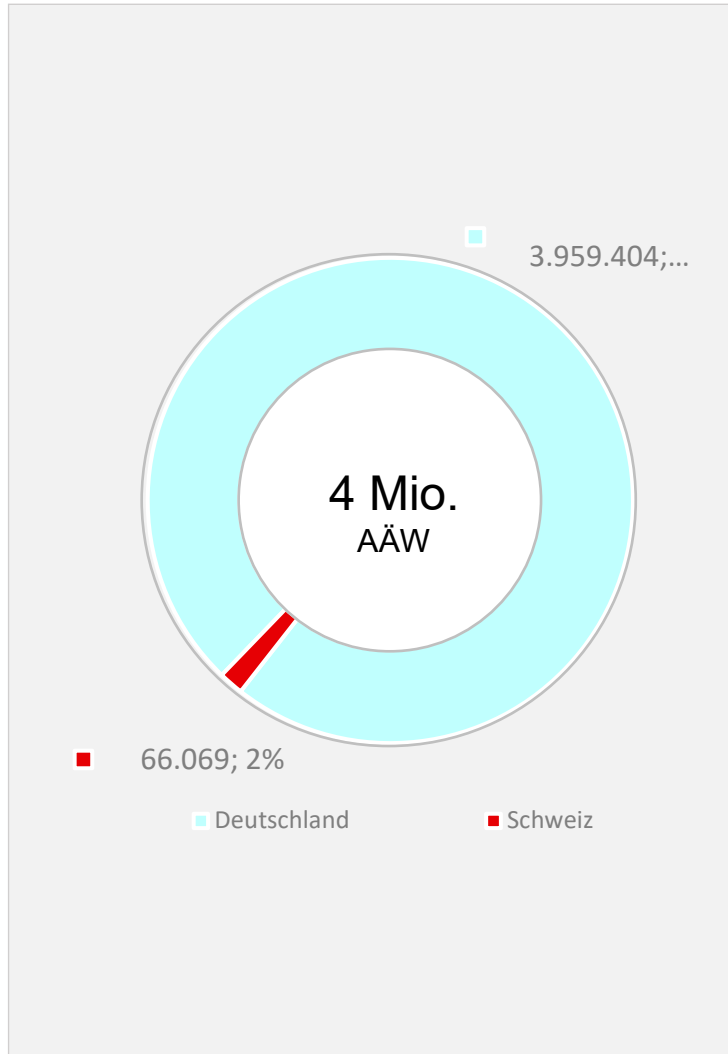




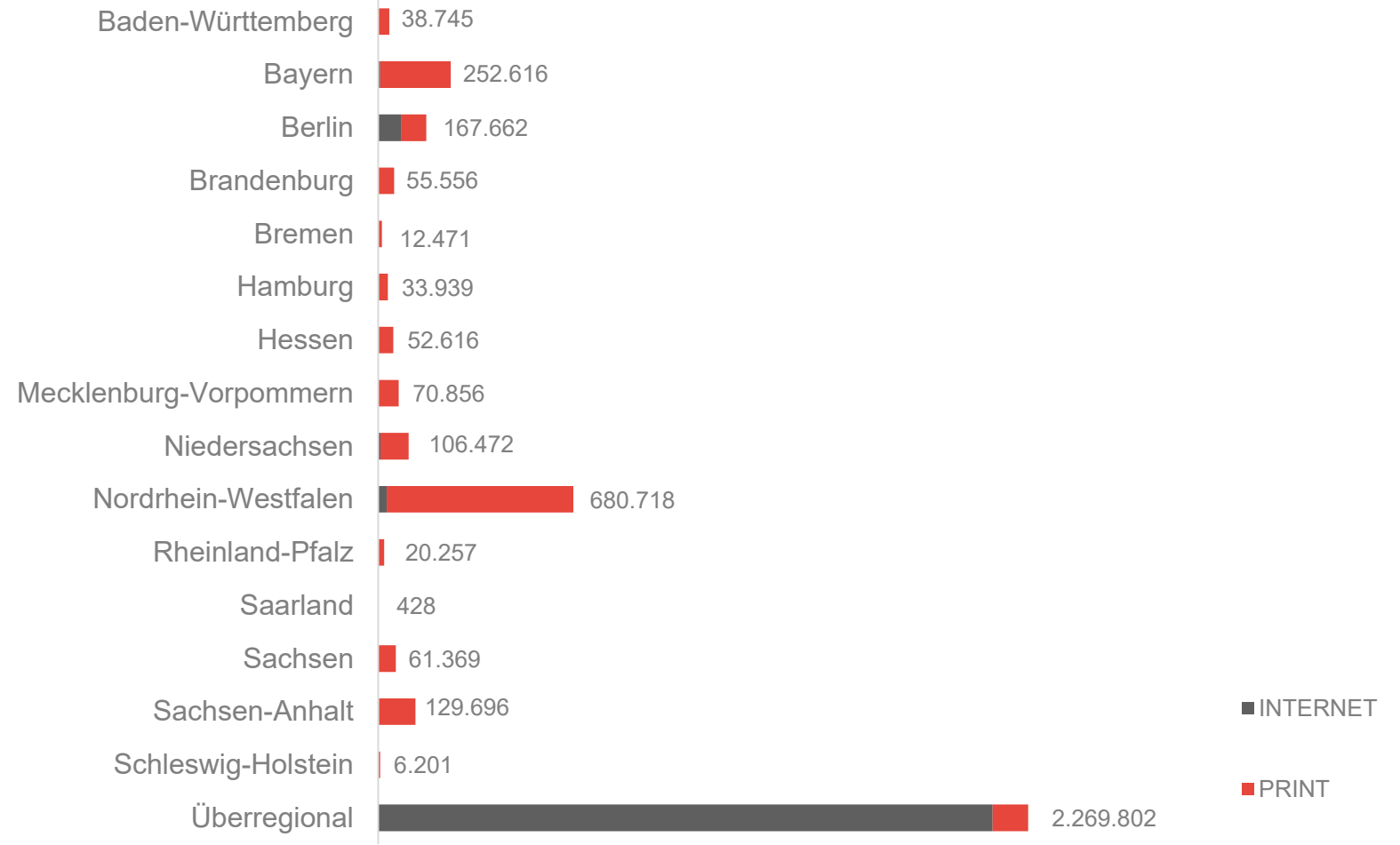
## Deutschland



- INTERNET
- PRINT
- RADIO
- TV



## Deutschland



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